

Dear Simon House Supporters:

Kroger is changing its program to help nonprofit organizations raise money. If you've been using and reloading a Kroger gift card to benefit Simon House, you can continue to reload your card through August 30, and you can spend any amount remaining on the card. However, after September 1, you can help Simon House by simply using your Kroger Plus card at checkout. Even if you haven't participated in the old program, we hope you'll help us with Kroger's new program.

There is a one-time sign up process that will take only a few minutes. After that, all your purchases will be credited to Simon House, which will receive a percentage of quarterly payouts to all registered charities based on the spending by customers whose registered Kroger Plus cards are linked to Simon House.

Below are the steps you'll need to take to register your card.

Thanks for helping Simon House this way!

#### **TO USE THE KROGER COMMUNITY REWARDS PROGRAM:**

- Register online at [krogercommunityrewards.com](http://krogercommunityrewards.com)
- Kroger Rewards Account by entering zip code, clicking on favorite store, entering your email address and creating a password, and agreeing to the terms and conditions
- You will then get a message to check your email inbox and click on the link within the body of the email.
- Click on My Account and use your email address and password to proceed to the next step.
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number.
- Update or confirm your information.
- Enter Simon House and select it from list; then click on confirm.
- To verify you are enrolled correctly, you will see your organization's name on the right side of your information page.
- REMEMBER, your Kroger purchases will count for Simon House beginning September 1, 2014 and after you register your card(s).
- Do you use your phone number at the register? Call 800-576-4377, select option 4 to get your Kroger Plus card number.
- You must swipe your registered Kroger Plus card or use the phone number that is related to your registered Kroger Plus card when shopping, for each purchase to count for Simon House.